



MARROW
REGISTRY

2018 REPORT TO THE COMMUNITY



Honoring Dr. Miriam and Sheldon G. Adelson
at the 2018 Gift of Life NYC Gala

DR MIRIAM AND SHELDON G. ADELSON

Partners for Life Award, NYC Gala

STEVEN BOCHCO AWARD

Inaugural L.A. Gala

EXPANSION CAMPAIGN

New Headquarters Spring 2019

L.A. GALAXY FOUNDATION

Community Partnership

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Leadership Welcome



Dear Friend of Gift of Life,

We experienced a remarkable year of growth in 2018, with 163 transplants facilitated, more than three each week of the year. We held 2,410 donor recruitment drives across the United States and in Israel. That's 600 more than in 2017, and a record number for Gift of Life. With this boost to recruiting, we surpassed 300,000 active donors in the registry, adding 40,000 new donors in one year.



Our annual gala in New York City honoring Dr. Miriam and Sheldon G. Adelson raised \$9.5 million from supporters, during the elegant evening event at Cipriani.

The inaugural Los Angeles gala at the SLS Beverly Hills featured the first Steven Bochco Award given to stem cell donor Eric Gurevich. The gala honoree was Kim Kardashian West.

The high point of the year was the moment at the New York Gala when we announced plans for Gift of Life's future: in 2019 we will relocate to a new headquarters to accommodate our growing organization. Even more exciting, we will open a state-of-the-art, registry-integrated stem cell collection center in our offices. Our goal is to give donors the best possible collection experience in a comfortable and beautiful setting, continuing our tradition of being an innovator in the field.

Future plans include a Bio/Bank, where we can collect and store cells for use by transplant centers at a moment's notice.

On behalf of the Board of Directors and all the patients we serve around the world, thank you for providing the support necessary for our mission to cure blood cancer through through cellular therapies.

Sincerely,

Handwritten signature of Jay A. Feinberg in black ink.

Jay A. Feinberg
President

Handwritten signature of William A. Begal in black ink.

William A. Begal
Chairman of the Board

BOARD OF DIRECTORS

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Avi Karesh, of blessed memory

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Michael Minikes
Warren Spector

Advisory Panel:
Evie Goldfine, Senior Advisor
Louise Cohen, Advisor

Founding Board Members:
Arlene Feinberg, of blessed memory
Jacob Feinberg, of blessed memory

World Swab Tour

On World Marrow Donor Day Gift of Life held the first World Swab Tour, a day of marrow donor swab drives with registries around the world through our partnership with PSI CRO, a global clinical research organization. Our Campus Ambassadors held drives at nearly 100 universities, donors shared photos holding their “I Donated” signs, and dozens of World Merit members

participated with selfies from countries around the globe.

To raise awareness about marrow donation, WMDA issued a challenge to celebrate the day with a creative cake. Gift of Life’s office in New York responded to the challenge by asking the TLC network’s one and only Cake Boss, Buddy Valastro of Carlo’s Bake Shop in New Jersey, to recreate the World Marrow Donor Day logo in 3D as a beautiful and edible homage to the day.

Not to be outdone, Gift of Life’s headquarters in Boca Raton had its own cake-sharing moment, as WMDA Executive Director Lydia Foeken visited and was welcomed by the entire staff.

When the cake contest winners were announced, Gift of Life took first place!



PERSONALIZED GIVING
DONOR CIRCLES

A donor circle is your personalized Gift of Life portal. Through your Donor Circle you can fundraise, sponsor donor swab kits, and track in real time how many matches and transplants you – and your support team – have funded. There are built-in social media tools, and when you invite someone to visit, they can order a swab kit or donate money. Donor circles may also be private.

Learn more at: giftoflife.org/donorcircles

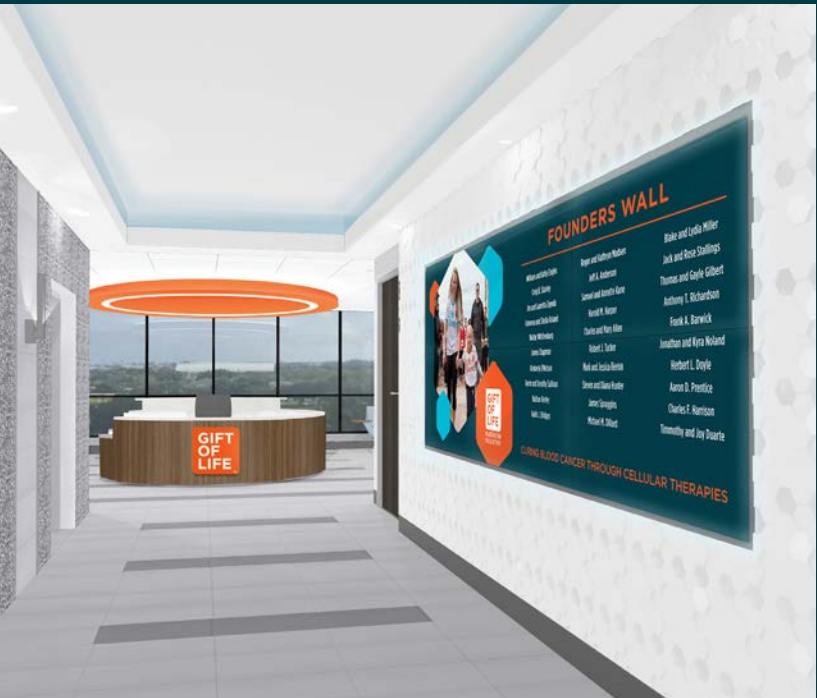


Join Us For Our New Office Ribbon Cutting

April 30, 2019

5901 Broken Sound Pkwy NW
Suite 600
Boca Raton, FL 33487

To RSVP, please contact Robyn Malek,
Director of Development at rmalek@giftoflife.org



Gift of Life is excited to announce our relocation in April to 5901 Broken Sound Parkway NW, Suite 600, Boca Raton, Florida, 33487. You will soon receive an invitation to our ribbon cutting on April 30.

We are in an exciting time in cancer research and treatment. Innovation is taking place at lightning speed, and many new therapies involve harnessing the power of the body's immune system to battle disease. Gift of Life is actively raising the bar in this field. Our new infrastructure will help us to advance cutting edge biotherapies with our transplant network and commercial industry. Everything we are doing has a singular goal: to save more lives.

We are refining the match process using full gene sequencing, diversifying recruitment to align with changes in population genetics, and enrolling donors through the use of paperless, digital mobile registration.

After relocating, Gift of Life will establish a state of the art, registry-integrated stem cell collection facility for our donors. This will not only provide our donors with a warm, friendly donation experience, we will be able to engage in other innovations, for example, the establishment of a BioBank of "off the shelf" frozen cells available to patients at a moment's notice. These exciting initiatives will serve to motivate registries all over the world to follow our lead. But we can't do it without you. Your support of our mission helps us take a leadership role in saving lives, and we do it together.



EXPANSION CAMPAIGN NAMING OPPORTUNITIES

- | | |
|---|---|
| <p><input type="checkbox"/> \$18 million - Donor Registry
Your name on the facade of the building, on all organization materials, and funding of 300,000 donors.</p> <p><input type="checkbox"/> \$2 million - Donor Center
Case management division responsible for coordinating donor medical testing, clearance, collection, transport and follow-up</p> <p><input type="checkbox"/> \$2 million - Stem Cell Collection Center
Your name at the entrance of the center where donors will have their blood stem cells collected and transported to patients' hospitals.</p> <p><input type="checkbox"/> \$1 million - Lobby
Your name prominently displayed in the main lobby.</p> <p><input type="checkbox"/> \$500,000 - Conference Center
Your name at the entrance of the organization's conference center.</p> <p><input type="checkbox"/> \$500,000 - Donor Recruitment Center
Your name at the entrance to the center. Division responsible for swab kit distribution and organizing over 2,000 drives annually.</p> <p><input type="checkbox"/> \$360,000 - Executive Suite
Your name at the entry to the offices of the executive management.</p> | <p><input type="checkbox"/> \$250,000 - Medical Director Chair
Your name associated with the title of the Donor Center Medical Director in all materials and correspondence.</p> <p><input type="checkbox"/> \$200,000 - Community Engagement Chair
Your name associated with the title of the Community Engagement Director in all materials and correspondence.</p> <p><input type="checkbox"/> \$200,000 - Development Director Chair
Your name associated with the title of the Development Director in all materials and correspondence.</p> <p><input type="checkbox"/> \$150,000 - Technology Center
Your name on the organization's technology center where all servers and equipment are stored.</p> <p><input type="checkbox"/> \$100,000 Each - Founders Wall
Individual plaque with your name on it, displayed in main lobby.</p> <p><input type="checkbox"/> \$50,000 Each - Wellness Center
Your name on the wall of the center where donors undergo physical exams and can relax pre-donation.</p> <p><input type="checkbox"/> Legacy Wall
Individual plaque with your name on it, displayed in main lobby.
Please provide documentation that gift is being left to the organization.</p> |
|---|---|

Please note, all naming opportunities are renewable after 10 years

For more information about naming opportunities, please contact Robyn Malek, Director of Development at rmalek@giftoflife.org.

2018 Donor and Recipient Introductions

Donors tell us that their bone marrow and peripheral blood stem cell donations hold deep personal meaning, because they know the transplant saved a specific person's life. Gift of Life was honored to be able to introduce 21 of our donors to their recipients at public events in 2018. They included:



Donor Zoe, 23, (L) met her recipient Amy, 41, at Steps for Life South Florida



Donor Brett, 26, met his recipient Sarah, 29, at Celebrating Life New York City



Donor Evan, 41, met his recipient Paul, 64, during Celebrating Life Los Angeles

After giving birth to her daughter, Amy Hearin learned that the pregnancy-related anemia she suffered was actually lymphoma. Zoe Miller, a graduate student who swabbed on Birthright, was thrilled to help her. They instantly bonded when they met at Steps for Life South Florida. "I was overwhelmed with the news that I could save someone's life," said Zoe.

Donor Circle: Adelson Family Foundation

Brett Augenstein was on his Birthright trip in 2015 when he joined the registry. At nearly the same time, Sarah Anders was diagnosed with aplastic anemia. Brett matched, and donated bone marrow to give her a second chance at life. "You're not just saving your recipient, but making an impact on the lives of the people they love," said Sarah.

Donor Circle: Adelson Family Foundation

Evan Smith joined the registry during the Hope4Adam drives, and within five weeks was found as a match for leukemia patient Paul Katz, making them the first transplant to result. "My donor Evan bought me precious time to watch my kids grow up, to live a normal life" said Paul. "Thank you so much."

Donor Circle: Hope4Adam

“

I was overwhelmed with the news that I could save someone's life.

— ZOE MILLER
DONOR

“

You're not just saving your recipient, but making an impact on the lives of the people they love.

— SARAH ANDERS
RECIPIENT

“

My donor Evan bought me precious time to watch my kids grow up, to live a normal life. Thank you so much.

— PAUL KATZ
RECIPIENT



Donor Alex, 21, met his recipient Mark, 69, during Celebrating Life Los Angeles

Alex Leibowitz joined the registry when he was a senior in high school. While in college he was called as a stem cell donor for Mark Citron, to cure multiple myeloma. More than 50 of Mark's family members attended their introduction at Celebrating Life Los Angeles. "I'm extremely grateful to Alex who is totally unselfish," said Mark.

Donor Circle: Samuel Freeman Charitable Trust



Donor Emily, 25, met her recipient David, 59, during Cocktails & Conversation San Francisco

David Gaiser battled cancer for over 20 years, but has now recovered thanks to his stem cell transplant from Emily Simons. She joined the registry at a Hillel drive in college, and now works at Hillel herself. "Since the day of the transplant I haven't had any issues," said David. "You've given me a second chance."

Donor Circle: Help4Ezra



Donor Ari, 24, met his recipient Esther, 51, at the National Hillel Basketball Tournament

Esther Bogin had two stem cell transplants to cure lymphoma, the first with her own cells, then a second transplant from Ari Goldstein. Ari joined the registry in 2015 at the National Hillel Basketball Tournament. The two met at the same event in 2018. "Today I feel as if I have never been ill," said Esther.

Donor Circle: Mel Cohen z"l



Donor Avi, 30, met his recipient David, 51, at Steps for Life Boston

David Llodra had trouble believing his diagnosis of leukemia, but was happy to learn a stem cell transplant could cure him. His donor, Avi Guttman, had joined the registry while attending Yeshiva University. "Because of Avi my blood counts were up in three weeks after the transplant and I went home," said David.

Donor Circle: Yeshiva University



Donor Michael, 27, met his recipient, JoAnn, 66, at a New York Mets game

JoAnn Cotter, a patient advocate, never expected to fight for her life against leukemia. Her stem cell donor, Michael Broker, was in his first year of medical residency when they were introduced at the Mets game. "I feel great – but of course! I have Michael's young 27-year-old cells now!" said JoAnn.

Donor Circle: In Honor of Wendy Siegel



Donor Chris, 55, met his recipient Amanda, 40, during Cocktails & Conversation New York City

Chris Read joined the registry at a camping and RV show, and he felt like he'd won the lottery when he was called to donate. Canadian Amanda Adams had been diagnosed with leukemia, and was grateful to receive lifesaving help from a stranger. "I know that this is a second chance at life," said Amanda.

Donor Circle: Prince Family



Donor Thomas, 31, met his recipient Traci, 48, at the ZBT International Convention

When Traci Pruitt tried to donate blood in 2012, she learned she had leukemia. Her husband Dayne wrote a blog every day detailing her treatment and her lifesaving transplant. Her donor, Thomas Koerner, a ZBT fraternity alumnus from Northwestern University, said, “When you need help, we’ll be there. This is the spirit of the ZBT brotherhood.”

Donor Circle: Dividends of Life for the 5 Towns Communities



Donor Judah, 23, met his recipient Bernie, 64, at the Campus Ambassador Symposium

Judah Berger joined the registry as a high school student, and was beyond excited to donate stem cells. When they met at the Campus Ambassador Symposium, Bernie Weiner thanked him for curing both Myelodysplastic syndrome, and his stutter, which vanished after the transplant. “Go out, make a difference, save lives,” said Judah. “Bernie and I are living proof it can be done.”

Donor Circle: Help4Ezra



Donor Zoe, 26, met her recipient Yuri, 66, during Swab at Your Job at Facebook New York City

Yuri Shaulov, a resident of Ohio originally from Grozny, Russia, was struggling for his life against leukemia. Fortunately his donor, Zoe Kazzaz, was already in the registry and happy to donate stem cells. “I want people to know that such a small ripple in my life created a tidal wave of hope in someone else’s,” said Zoe.

Donor Circle: Hillel International



Donor Aaron, 23, met his recipient Seth, 11, at an LA Galaxy game

Aaron Allen, who served as a Campus Ambassador at Washington State University, donated bone marrow to save the life of Seth Akins, who was battling aplastic anemia. They met during Major League Soccer’s Childhood Cancer Awareness Month. “Thank you for doing this meeting in a special way I’ll always remember,” said Seth.

Donor Circle: Shari Redstone



Donor Akiva, 25, visited his hometown of Dallas to meet his recipient Howard, 60

Akiva Rodin returned to his hometown, Dallas, to meet the man whose life he saved. Howard Schlensky was diagnosed with a rare form of leukemia, and only a stem cell transplant could save him. “That beautiful bag [of stem cells] lacked a bow, but it was the best gift I ever received,” said Howard.

Donor Circle: Weiser Family



Donor Seth, 28, met his recipient Jon, 69, at the New York Gala

Psychologist Jon Perlman was thrilled to resume work after his successful transplant from Seth Benzell, the 200th bone marrow donor resulting from Gift of Life’s partnership with Birthright Israel. When they met they realized they live only minutes from each other. “I will now be able to watch my five grandchildren grow up,” said Jon.

Donor Circle: Stu’s Family and Friends



Donor Alex, 22, met his young recipient, Idan, 6, at the New York Gala

Idan Zablocki was born with a rare immune disorder. His best hope for a normal life was a transplant. Alex Weiss, his matching donor, was thrilled to meet him. “It’s not every day you can save someone from so much suffering and pain” said Alex. “Donating is easy and only takes one day out of your life.”

Donor Circle: Adelson Family Foundation



Donor Peter, 28, met his recipient Wendy, 55, at Steps for Life New York City

When Wendy Fullem learned she was battling leukemia, she took stock of the richness of her life – mom, wife, musician, and rewarding career. All were saved by stem cell donor Dr. Peter Gold, who was thrilled to help after his own brush with death a year earlier. “If you have a call to action, step up and do it,” said Peter.

Donor Circle: Young Professional Committee of NYC



Donor Alan, 30, met his recipient Tony, 47, at the Los Angeles Gala

Tony Wolfe was cured of leukemia by his donor Alan Weinberg. They were introduced to each other by Kim Kardashian West at Gift of Life’s inaugural Los Angeles Gala. “Saving someone’s life is important, and should be a goal everyone has,” said Alan.

Donor Circle: Max’s Family and Friends



Donor Holly, 26, met her young recipient Lola, 8, at the Los Angeles Gala

Lola Ross was only three when she was diagnosed with Fanconi anemia, and by age 6 she needed a transplant to survive. Her donor Holly Chislow joined the registry during college at a Hillel drive. “God had a purpose for my life and that includes being a match for this sweet little girl,” said Holly.

Donor Circle: Hillel International



Donor Adam (R), 34, surprised his recipient Christopher Malz, 34, at his wedding reception in Germany

Adam Tornheim’s recipient Chris Malz lives in Germany, so they never met until Chris’s wedding day. Chris’s sister arranged a big surprise at the reception: Adam walked out of a side room to the tune, “Born in the U.S.A.” “I felt like my number was drawn and was being given a special opportunity to help someone else,” said Adam.

Donor Circle: Prince Family



Donor Madeline, 22, met her recipient Scott, 62, during Cocktails & Conversation Miami Beach

Madeline Bennet was surprised to be called to donate only seven months after joining the registry at a Challah for Hunger meeting in California. Her recipient, Scott, had developed a rare bone marrow cancer and needed a transplant to survive. “I was the one who gained from this,” said Madeline. “I have a new appreciation for life.”

Donor Circle: In Honor of Wendy Siegel



Dr. Miriam and Sheldon G. Adelson Honored at 2018 NYC Gala

At Gift of Life's annual One Huge Night Gala in New York on October 10, Dr. Miriam and Sheldon G. Adelson, trustees of the Adelson Family Foundation, were honored with Gift of Life's highest honor, the Partners for Life Award. Presented by last year's honoree, Shari Redstone, the award recognized the Adelsons for their years of ongoing support for Gift of Life. The Adelsons then announced a \$4 million gift to the organization, to a standing ovation.

“Nothing can be as profound or as meaningful as the gift of life.”
— SHELDON ADELSON

When the Adelsons first learned of the connection between Gift of Life and Birthright, they immediately saw opportunity:

invite every Birthright participant to pay it forward by joining the marrow registry. Their support has helped make the 15-year partnership an incredible success, with 220 lifesaving transplants to date.

“Nothing can be as profound or as meaningful as the gift of life,” said Sheldon Adelson. “When I look at all of the philanthropic gifts that we make, I can’t see anything more important than the Gift of Life.”

Jay Feinberg opened the gala by outlining the future direction of the registry including soon-to-be stem cell collection center, and describing exciting innovations in the treatment of blood cancer and other diseases.

Thanks to the support of Dr. Miriam and Sheldon G. Adelson and their generous support, Gift of Life will open its stem cell collection center in 2019.



Stephen B. Siegel



Jay Feinberg, Thomas D. Stern



Dr. Miriam and Sheldon G. Adelson



Barry Breslau, Evie Goldfine



Nily Falic, Wendy Siegel, Dr. Miriam Adelson



Mitzi and Warren Eisenberg



Shari Redstone, Dr. Miriam and Sheldon G. Adelson



Roberta and Irwin Chafetz



Daniel, Leonard and Justin Adelson



Gabriel Erem, Haim Saban

Inaugural Los Angeles Gala Held October 29 at SLS Hotel

Introducing the Steven Bochco Award given to Eric Gurevich

We celebrated the life and legacy of Steven Bochco with the Inaugural Award in his honor, presented by his wife, Dayna, and his stem cell donor, Jon Kayne. The winner, two-time stem cell donor Eric Gurevich, exemplifies the qualities Steven was best known for: vision, innovation and storytelling.



Jon Kayne, Danya Bochco, Eric Gurevich

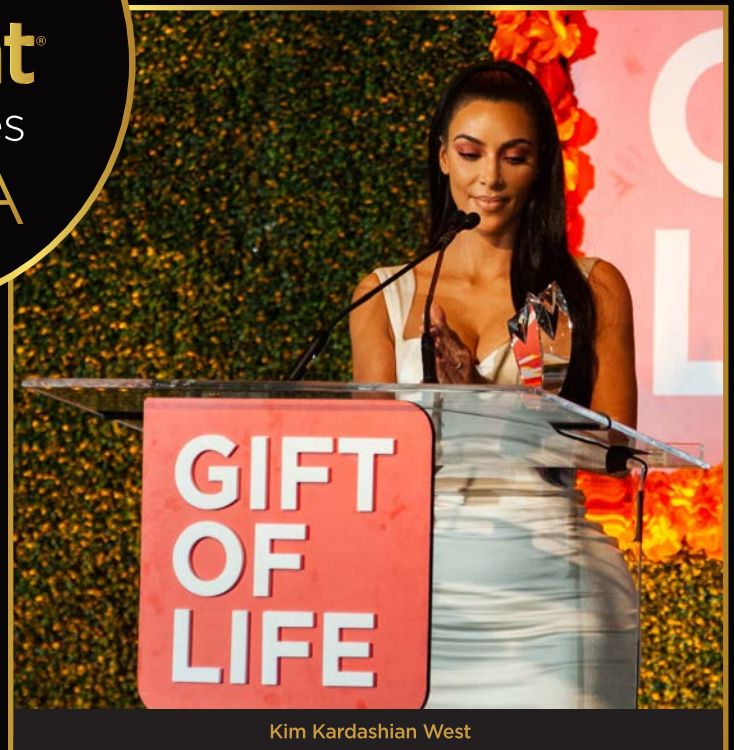
Honoring Kim Kardashian West with the Gift of Life Impact Award

On behalf of Gift of Life, Lia Mantel Krief presented Kim Kardashian West with the Impact Award, in recognition of the social media influence she used to introduce her millions of followers to the marrow registry. Ten thousand new donors joined the registry as a result of her publicity for the Hope4Adam campaign.

W H U
C G E
ONight®
Los Angeles
GALA

Through the Kim Kardashian West Donor Circle, Gift of Life found four potential matches for patients, with one lifesaving transplant completed as of October, 2018.

“I was overwhelmed and inspired by the 10,000 who joined the registry,” said Ms. Kardashian West. “You never know when you could save someone’s life. It’s such a simple thing to do.”



Kim Kardashian West



Gavin and Zara Sclar, Kira Epstein Begal and Bill Begal, Alan and Stacey Katz



Danya Bochco, Phillip Arnold



Michael Moshi, Olympia Moshi, Josh Abrams



Robert and Olga Krief



Jeremie Braun, Lia Mantel Krief, Michal Braun, Merav Cohen, Elie Braun, Betty Braun



Tony Wolfe, Alan Weinberg, Kim Kardashian West, Lia Mantel Krief, Jay Feinberg



Claudia Oshry



Alexis Boris, Danielle Moshi

Cocktails & Conversation

Cocktails & Conversation is a privately hosted event to raise awareness of Gift of Life's mission, and to demonstrate the meaningful results of our work through the introduction of a marrow donor and transplant recipient.

Miami Beach

The third annual Cocktails & Conversation Miami Beach, hosted by the Dyer Coriat family, was incredibly special to Miami resident, Scott, whose career in the hotel industry was interrupted by a rare bone marrow cancer, but after a stem cell transplant doctors feel his cancer is gone. He was thrilled to meet his donor, Madeline Bennet, a college senior from Palo Alto, Calif., studying to become a pediatric occupational therapist.

San Francisco

Sam Altman and Aaron Harris welcomed guests to their San Francisco home on April 11 to learn about Gift of Life. They applauded as David Gaiser, who had battled cancer for more than 20 years, was introduced to his lifesaving stem cell donor,

Emily Simons who joined Gift of Life's registry at a Hillel drive on campus, and now works at the Hillel chapter in San Francisco. "After 20 years of battling this disease, I am finally disease-free and no longer taking medication to control it," said David.

New York

On June 27, guests were invited to the Manhattan home of Debbie and Steve Prince and had the privilege of witnessing stem cell donor Chris Read, 55, of New Hampshire meet his recipient Amanda Adams, 40, a resident of Canada. Amanda's life was threatened by leukemia before her transplant, and today she is healthy and has completed graduate school. "I felt like I won the lottery when I got the call that I would be able to donate stem cells," said Chris.

If you would like to host a private Cocktails & Conversation event, please contact Director of Development Robyn Malek, rmalek@giftoflife.org.





Debbie and Steve Prince



Aaron Harris, Jay Feinberg, Sam Altman



Dr. Baruch Jacobs, Robin Jacobs, Bernice Schwartz



Edward L. Wolf, Steve Colen



Rita and Eshagh Sakhaie





Professional Sports Community Partners

Gift of Life is grateful for our partnerships with the many professional sports organizations who share our mission with their fans and communities. These exciting events included: Houston Astros spring training, a donor and recipient introduction at a New York Mets game at Citifield, the Miami Marlins held a marrow and stem cell donor recognition day, the Young Professionals held an outing to a N.Y. Knicks game, and the L.A. Galaxy held Kick Blood Cancer at The Americana at Brand, followed a few weeks later by a donor-recipient introduction on the soccer pitch at StubHub Center during halftime.





Celebrating Life – Young Professionals Committee

Gift of Life’s Young Professionals Committees are groups of emerging young leaders who dedicate their time, talents, networks and resources to our lifesaving mission. Volunteer committees are organized in six locations around the country, with activities including fundraiser drives, donor recruitment drives, social activities, and the annual Celebrating Life events in New York and Los Angeles. At Celebrating Life, we honor donors and recipients, supporters and their family and friends.

Celebrating Life New York City was held on February 22 with more than 300 people gathering to share in the festivities and show their appreciation. Marrow donor Brett Augenstein met the woman whose life he saved, Sarah Anders. Donor and Gift of Life Assistant Director of Development Nick Hudson and his recipient 14-year-old Cameron DiMarco celebrated the

ten year anniversary of Cam’s transplant. Donor and board member Jonathan Struhl was honored with the Celebrating Life award, presented by his recipient Leya’s daughter, Cassi Imrie.

Celebrating Life Los Angeles, held on March 8, attracted 300 attendees to witness Lia Krief introduce the first Hope4Adam donor, Evan Smith, to his stem cell recipient Paul Katz. Bone marrow donor Lillian Archer reunited with her young recipient Daisy Sanchez for their tenth “transplant-iversary.” Also honored was Jeremie Braun, who received the Celebrating Life Adam Krief z”l award for his incredible support of the Hope-4Adam campaigns, and his ongoing support for Gift of Life’s mission to find a donor for every patient in need.



**BOSTON • CHICAGO • LOS ANGELES • NEW YORK CITY
ORANGE COUNTY • SAN FRANCISCO • SOUTH FLORIDA**

1. Donors and Recipients at Celebrating Life New York City 2. Jonathan Struhl, Cassi Imrie
3. Jeremie Braun 4. Lia Mantel Krief, Ella Mantel Kryger



LA Galaxy Foundation

Gift of Life is grateful for our partnership with the L.A. Galaxy Foundation, which held several events during Childhood Cancer Awareness Month. The first was Kick Blood Cancer on September 9, a soccer-themed day for kids held at The Americana at Brand. On September 23 at half-time during the Galaxy/Sounders game, the team hosted the introduction of 11-year-old Seth Akins to his hero and bone marrow donor, Aaron Allen. In addition the team created public service announcements promoting Gift of Life.



GIFT OF LIFE STEPS FOR LIFE 5k RUN & WALK



SOUTH FLORIDA

January 14, 2018
South County Regional Park,
Boca Raton, Fla.

Sponsors Included:

- CBRE
- Colonial Life
- HJ Sims
- Lennar Homes
- Katzman Family Foundation
- Vista Motors



BOSTON

April 29, 2018
Chestnut Hill Reservoir

Sponsors Included:

- CBRE
- Blue Cross Blue Shield of Massachusetts
- Dana Farber Cancer Institute
- McKesson
- Rubius Therapeutics



NEW YORK CITY

October 14, 2018
Battery Park

Sponsors Included:

- Advancit Capital
- CBRE
- HJ Sims
- John Theurer Cancer Center and Hackensack Meridian Health
- The Stella Liniado Rainbow Foundation



Campus Ambassador Program

The Gift of Life Campus Ambassador Program (CAP) is our primary approach to recruiting the crucial donor demographic of 18-to-25 year olds. This group is preferred by transplant centers as young donors give recipients the best chance of a successful result. Since CAP began in 2014, the program has found 456 matches for patients that have resulted in 66 completed transplants, including 14 of our CAP interns. Campus Ambassadors represented Gift of Life at 86 campuses in 2018.





Participating Colleges and Universities

Adelphi University
 American University
 Arizona State University
 Baruch College - CUNY
 Binghamton University, SUNY
 Boise State University
 Brandeis University
 Brooklyn College
 Butler University
 California Lutheran University
 California State University San Marcos
 Cornell University
 Duke University
 East Carolina University
 Elon University
 Florida Atlantic University
 Florida Gulf Coast University
 Florida State University
 Fordham University
 Franklin & Marshall College
 Grand Valley State University
 Hunter College
 Indiana University - Bloomington
 Kansas State University
 Keiser University
 Lander College for Women
 Lynn University
 Miami University
 Mississippi State University

Missouri State University
 New York Institute of Technology
 New York University
 Ohio University
 Pace University
 Palm Beach State College
 Penn State University
 Queens College
 Rutgers University
 St John's University
 Stern College for Women
 SUNY Oneonta
 Syracuse University
 Temple University
 The City College of New York
 The George Washington University
 The King's College, New York
 The Ohio State University
 The University of Chicago
 The University of Maine
 The University of Maryland
 The University of Maryland, Baltimore
 Tufts University
 Tulane University
 Union College
 University at Buffalo
 University of Alabama
 University of Arizona
 University of California, Berkeley

University of California, Los Angeles
 University of California, Santa Barbara
 University of Central Florida
 University of Delaware
 University of Florida
 University of Illinois at Chicago
 University of Illinois at Urbana-Champaign
 University of Kentucky
 University of Massachusetts Boston
 University of Miami
 University of Michigan
 University of Minnesota
 University of North Carolina at Chapel Hill
 University of Oregon
 University of Pennsylvania
 University of Pittsburgh
 University of Richmond
 University of Southern California
 University of Toledo
 University of Washington
 University of Wisconsin - Madison
 Vanderbilt University
 Washington State University
 West Virginia University
 Western Washington University
 Wichita State University
 Xavier University
 Yeshiva University

What Will Your Legacy Be?

GIFT OF LIFE'S LEGACY SOCIETY MAKES A LASTING IMPACT



Did you know that your passion for Gift of Life's mission can be carried forward through planned giving? Enjoy the satisfaction of knowing your gift will provide vital future support to save the lives of patients who battle blood cancer and 100 other diseases. By establishing legacy giving now, your gift will have a lasting impact on generations to come.

There are many options for making charitable gifts, and we invite you to consider creating one with us that works well for your needs. Options for Legacy Society members include:

- Include Gift of Life in your will
- Create a charitable gift annuity
- Name Gift of Life as a beneficiary in a life insurance policy
- Name Gift of Life as a beneficiary in a retirement plan
- Create a charitable trust

We look forward to your partnership. For information about Legacy Giving options, please contact Robyn Malek, Director of Development at rmalek@giftoflife.org.

Swab at Your Job



What started as the bud of an idea proposed by a special Gift of Life supporter at Facebook, Rebecca Anders, has grown into a battle cry for our corporate partners: Swab at Your Job! This national program to bring education and swabbing tables into the corporate setting resulted in multi-location donor drives at firms across the United States. Highlights included events at:

- McKesson Corporation
- BCBS Massachusetts
- LionTree
- Aerotek
- Glassdoor
- The Mission Entertainment
- and dozens of others

Bring Swab at Your Job! to your company in 2019. Contact Sharon Kitroser at skitroser@giftoflife.org for information on this meaningful corporate social responsibility program.



ORANGE SOCIETY

PHILANTHROPY MAGAZINE

The Orange Society Philanthropy Magazine was created for contributors who have donated \$10,000 or more throughout the calendar year. As a member of the Orange Society you will receive this annual magazine highlighting the successes you made possible through your generous donations.

Members will also receive special recognition at our One Huge Night Annual Galas in New York City and Los Angeles. Thank you for your ongoing support and commitment to Gift of Life and our lifesaving mission.

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Sam Altman

Anonymous

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Jessica Tuchinsky

Viacom

Tova and Howard Weiser

Arthur M. Winn

Not including those who wish to remain anonymous.

Resources and Financial Management

Gift of Life is a non-profit organization granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Gift of Life engages Certified Public Accountants to conduct an independent audit annually. A copy of the full 2018 *Financial Statements with Independent Auditors' Report* is available upon request by calling the Gift of Life offices. The report, along with the organization's IRS Form 990, is also supplied to GuideStar, the world's largest source of information on non-profit organizations. Gift of Life has earned the GuideStar Exchange Platinum Participant Seal, demonstrating its commitment to the highest level of transparency. For more information, visit guidestar.org.

Gift of Life is accredited by the World Marrow Donor Association, a prestigious status to which worldwide bone marrow registries aspire.

ASSETS AND LIABILITIES: FY2018

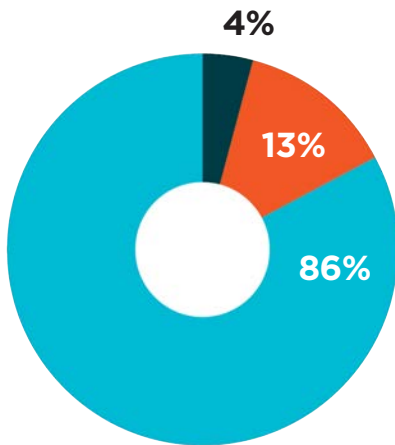
ASSETS

Current Assets	\$3,063,775
Investments - FDIC Insured Certificates of Deposit	1,640,883
Equipment	183,936
Security Deposit	323,979
TOTAL	\$5,212,573

LIABILITIES AND NET ASSETS

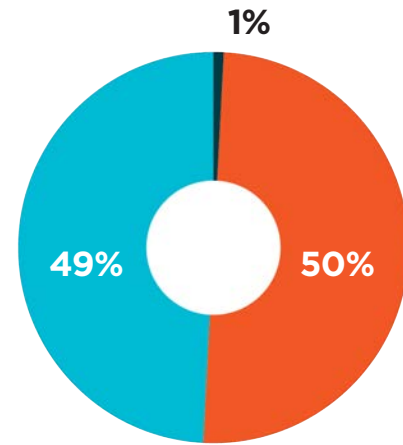
Accounts Payable	1,163,476
Net Assets	4,049,097
TOTAL	5,212,573

EXPENSES: FY2018



- Administrative: \$488,654**
- Development: \$1,530,507**
- Programs: \$10,115,915**
 - Donor Services: \$3,910,631
 - Biorepository: \$63,177
 - Search Coordination: \$111,568
 - Information Services: \$769,208
 - Community Engagement and Recruitment: \$4,979,328
 - Quality Assurance / Regulatory Compliance: \$282,003

REVENUE: FY2018



- Income Investment: \$28,493**
- Program Service Revenue: \$6,099,903**
- Contributions & Donated Services: \$5,999,781**



Statistical Data for 2018

Confirmatory Typing **1,196** 

 **795** Work-Up

Drives Run **2,388** 

 **62,285** Donors Recruited

Matches Found **1,196** 

 **316,376** Total Donors in Registry

Total Transplants **163** 